



GEORGINA

REQUEST FOR EXPRESSION OF INTEREST DE LA SALLE PARK AND WILLOW BEACH PARK VENDOR PILOT PROGRAM 2025 | SUBMISSION DEADLINE APRIL 11, 2025

About the Pilot Program

The Town of Georgina welcomes expressions of interest from those interested in submitting proposals to be a vendor for the following locations for the 2025 summer season;

- De La Salle Beach Park (four vendor spaces will be available for refreshment vehicles/carts or merchants; and
 - Willow Beach Park (two spaces will be available for refreshment vehicles/carts or merchants).
- **Preference will be given to food vendors.

Proponents can book a time to view the two parks and the spaces that will be made available to the vendors by emailing ed@georgina.ca. A map, providing the approximate location of the vendor spaces is provided below.

Additional Considerations

- Preference will be given to refreshment vehicles/carts licensed with the Town of Georgina;
- The ideal proponent must be able to commit to being on-site on certain days and times during May through August. Proponents may also choose to be on-site during September;
- The Smoke-Free Ontario Act prohibits the smoking of tobacco, the use of electronic cigarettes to vape any substance, and the smoking of cannabis in enclosed public places. In addition, smoking and vaping are not permitted on the outdoor grounds of community recreation facilities or in public spaces within 20 metres of the perimeter of these grounds;
- Preference will be given to businesses from the Town of Georgina;
- Although product exclusivity will not be provided, the intent is to select vendors such that a variety of food products can be provided;
- Vendors will need to be self-sufficient in terms of any water or hydro requirements and follow best practices to reduce garbage and waste with a preference for the use of environmentally friendly packaging and biodegradable utensils. Water and electrical hook-ups will not be available;
- If a special event is hosted at De La Salle Park or Willow Beach Park, additional food vendors may be on site;
- Up to six refreshment vehicles/carts will be selected to participate in the 2025 Program;
- Staff have selected the approximate locations of the sites that will be available to the vendors as indicated below;
- Load-in and load-out times will be restricted to ensure safety; and
- If a vendor fails to address concerns raised or does not operate professionally and respectfully their permit will be revoked.

Submission Guidelines

Merchandise Vendor Applicant

Considerations

- The successful merchandise vendor will be required to obtain a Facility Use permit and pay a daily fee to operate at De La Salle Park;
- Provide a general insurance certificate in the amount of \$2,000,000 liability listing the Town of Georgina as additional insured; and
- A daily permit fee of \$50 will be required for those who do not wish to attend on a seasonal basis.

Submission Requirements

- An expression of interest letter including the following information: business description, graphic or photo of proposed vendor setup, description of items sold, and proposed dates and hours of operation at De La Salle Beach Park;
- Agree to the public statement acknowledgment below; and
- General insurance certificate for \$2,000,000 liability listing the Town of Georgina as an additional insured.

Refreshment Vehicle/Cart Applicant

Considerations

- For safety reasons, refreshment vehicles/carts must remain on-site during the day and will not be permitted to enter and exit the park freely;
- Town staff will determine where each applicant will be placed, but proponents may indicate their preference on their Expression of Interest.
- There is an opportunity to offer catering services to large groups or events hosted at De La Salle Park or Willow Beach Park;
- No exclusivity to food/drink products will be provided or monitored however, the evaluation Team will attempt to have a variety of refreshment vehicles/carts participate in the program;
- The successful refreshment vehicle/cart applicants must be licensed to operate at De La Salle Park or Willow Beach Park commencing immediately until September 20, 2025, and will include a suggested permit fee in the submission; and
- Based on the research gathered, a minimum submission bid of \$500 for the 2025 summer season pilot program is expected. A \$250 cheque will be required to submit your EOI. This cheque will be applied to the minimum required fee for successful applicants and returned to any unsuccessful applicants.

Submission Requirements

- An expression of interest letter including the following information: business description, suggested permit fee, description of items sold, dates and hours of operation at De La Salle Beach Park or Willow Beach Park;
- A \$250 cheque made out to the Corporation of the Town of Georgina submitted to the Economic Development and Tourism Division with your application package; and
- Agree to the public statement acknowledgment outlined below; and
- A copy of a valid Refreshment Vehicle License valid for the 2025 season.

Submission

Public Statement Acknowledgement

The successful vendors must agree to the following public statement acknowledgment:

- The vendor and its personnel and volunteers shall not make or provide disparaging remarks about the Town in person or on any media, including, without limitation, any social media channels, as representatives of the vendor.
- It is not the intent to restrict the ability of the vendor's personnel and volunteers to express a personal opinion on matters of general interest. In such cases, such personnel and volunteers must make it clear that their comments are being made in their capacity as private citizens, and not as representatives of the vendor.

Instructions

Email your submission to Economic Development and Tourism at ed@georgina.ca or deliver it in person or via mail to the following address:

Economic Development and Tourism Division
26557 Civic Centre Road, RR#2, Keswick, ON L4P 3G1
Phone: 905-476-4301

If you have any questions, please contact ed@georgina.ca

Site Visit

Proponents can book a time to view the two parks and the spaces that will be made available to the vendors by emailing ed@georgina.ca. A map, providing the approximate locations of the vendor spaces is provided on the next page.

Deadline for submissions

April 11, 2025, at 4:00 p.m. local time.

Approximate Site Locations

DE LA SALLE BEACH PARK VENDOR LOCATIONS



WILLOW BEACH PARK VENDOR LOCATIONS

