



GEORGINA

REQUEST FOR EXPRESSION OF INTEREST WILLOW BEACH PARK AND HOLMES POINT PARK BEACH VENDOR PROGRAM 2026 | SUBMISSION DEADLINE APRIL 17, 2026

About the Program

The Town of Georgina welcomes expressions of interest from those interested in submitting a proposal to be a food vendor at the following location for the 2026 summer season;

- Willow Beach Park, 1506 Metro Rd N, Georgina (two spaces available for refreshment vehicles)
- Holmes Point Park, 131 Holmes Point Rd, Georgina (one to two spaces available for refreshment vehicles)

A map providing the location of the vendor spaces is provided below.

Submission Guidelines for Refreshment Vehicle/Cart Application

- For safety reasons, refreshment vehicles/carts must remain on-site during the day and will not be permitted to enter and exit the park freely;
- Town Staff will determine where each successful vendor will be placed, but proponents may indicate their preference on their Expression of Interest;
- No exclusivity to food/drink will be provided or monitored however the evaluation team will attempt to have a variety of refreshment vehicles/carts participate in the program;
- The successful refreshment vehicle/cart applicants must be licenced to operate in the Town of Georgina commencing immediately until Sept 20, 2026 and will include a suggested permit fee in the submission; and
- A minimum submission bid of \$500 is expected for the permit fee.

Submission Requirements

- An expression of interest including the following information:
 - Business description
 - Suggested permit fee
 - Description of items sold
 - Proposed dates and hours of operation
- A copy of a Refreshment Vehicle Licence valid for the 2026 season;

Additional Considerations

- Preference will be given to refreshment vehicles/carts licensed with and from the Town of Georgina;
- The ideal proponent must be able to commit to being on-site on certain days and times June through August. Proponents may also choose to be on-site during the month of September;
- The Smoke-Free Ontario Act prohibits the smoking of tobacco, the use of electronic cigarettes to vape any substance, and the smoking of cannabis in enclosed public places. In addition, smoking and vaping are not permitted on the outdoor grounds of community recreation facilities or in public spaces within 20 metres of the perimeter of these grounds;
- Although product exclusivity will not be provided; the intent is to select vendors such that a variety of food products can be provided;
- Vendors will need to be self-sufficient in terms of any water or hydro requirements and follow best practices to reduce garbage and waste with a preference for the use of environmentally friendly packaging and biodegradable utensils. Water and electrical hook-ups will not be available;
- Vendors are responsible for removing all operational waste from their vendor site daily. Vendors are not to use Town receptacles to dispose of waste or recycling generated from operating their refreshment vehicle;
- If a special event is hosted at Willow Beach Park, additional food vendors may be on site;
- Staff have selected the location of the sites that will be available to the vendors as indicated below;
- Load-in and load-out times may be restricted to ensure safety; and
- If a vendor fails to address concerns raised or does not operate professionally and respectfully their permit will be revoked.

Public Statement Acknowledgement

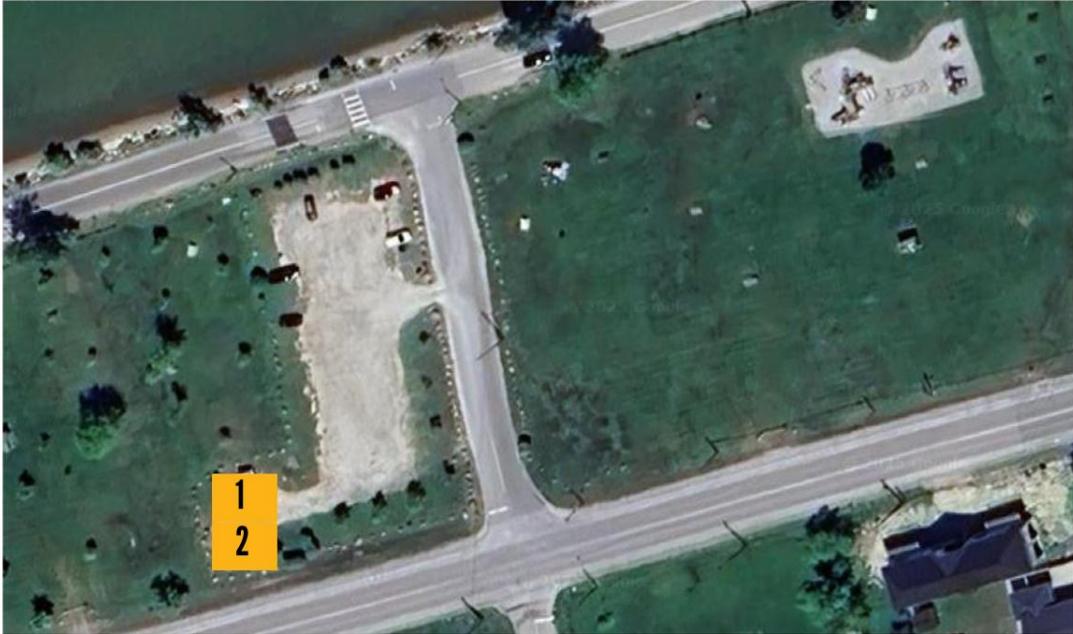
The successful vendor must agree to the following public statement acknowledgement:

- The vendor and its personnel and volunteers shall not make or provide disparaging remarks about the Town in person or on any media, including, without limitations, any social media channels, as representatives of the vendor.
- It is not the intent to restrict the ability of the vendor's personnel and volunteers to express a personal opinion on matters of general interest. In such cases, such personnel and volunteers must make it clear that their comments are being made in their capacity of private citizens, and not as representatives of the vendor.

Instructions for Submission

Email your submissions to Economic Development and Tourism at ed@georgina.ca before April 17, 2026 at 4:30 p.m.

Willow Beach Park Vendor Locations



Holmes Point Park Vendor Locations

